



# About **Beyond M&A**

Investors lose value within their portfolio due to unavoidable technology issues.

They want to maximise value within their business, and we help achieve that through technology due diligence services.



Providing you detailed assessments that are easy to understand and have a commercial focus.





# Trends worth knowing

Over the past year, we've worked on fifteen deals, with some common observations and risks.

The three most concerning observations are shared in this presentation.



The trends we are seeing are similar Regardless if it's a VC, PE or FTSE investment.





Cyber has been a significant red flag in all the fifteen deals I've worked on in the past year.

This can range from fundamental security issues to enormous, notseen-before problems that have perplexed our team. At both ends of the spectrum, there are simple fixes.

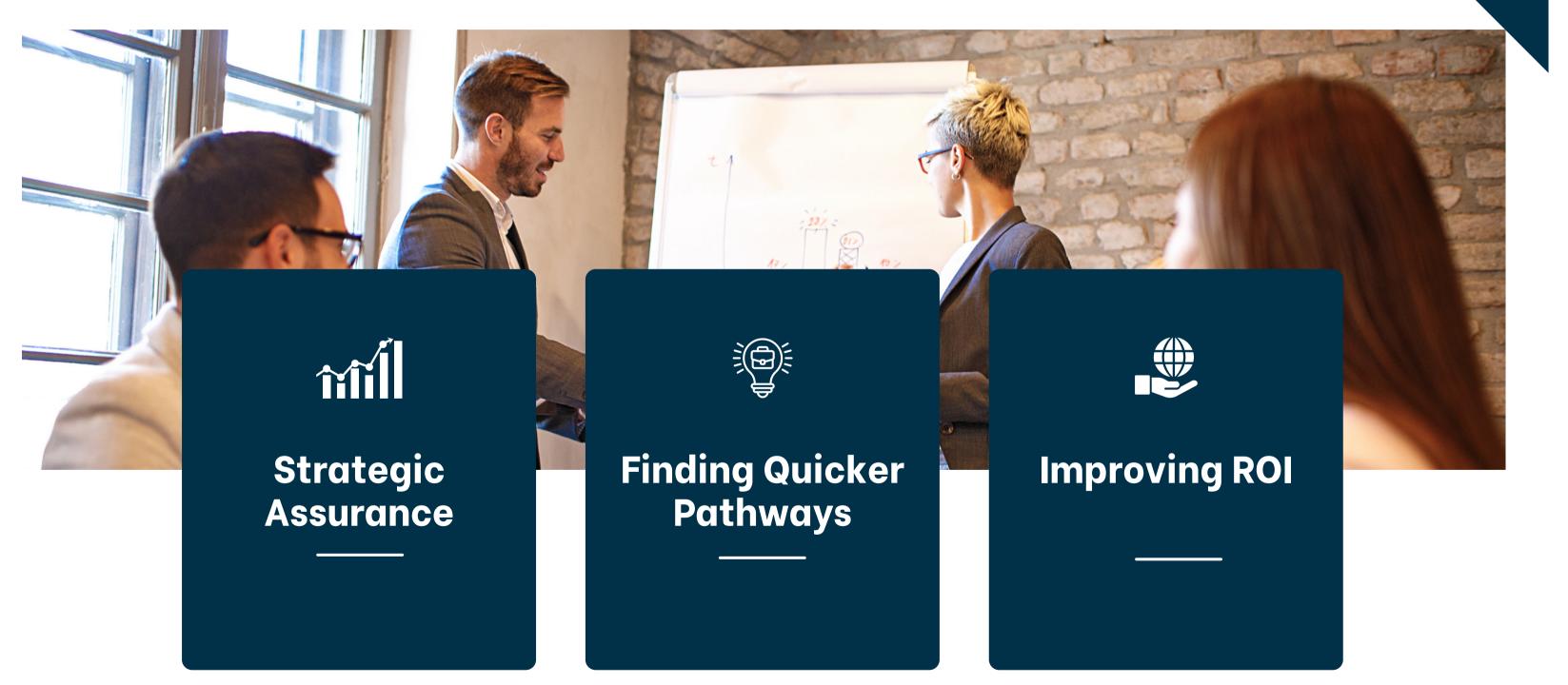
But the issues need to be surfaced, and their impact on the business must be understood before budget and resources are allocated to fix them.



### Pressure on the Portfolio

Investors are increasingly contacting us to help with technology challenges within their existing portfolio.

The technical aspects vary from firm to firm, but the general themes are:







#### **Vendor Inflation is concerning**

The energy crisis and the impact to public cloud pricing is a vital factor.







WWW.BEYOND-MA.COM

# Portfolio firms forced to be more Creative

Management needs to be more creative in many areas, particularly in tackling the challenge of technology staff retention, as wage inflation means a lot of movement between firms.



## Recap: 3 Concerns

These are the tip of the iceberg

